



## **Serfaus-Fiss-Ladis: a treasure map of heartfelt moments**

***When the majestic peaks of the Tyrolean Alps are cloaked in glistening white from December 2025, the winter season kicks off in Serfaus-Fiss-Ladis, opening the gates to a unique treasure map. This map doesn't lead to gold, but to life's most precious treasures: unforgettable heartfelt moments that connect families across generations and live on in their memories forever. Nestled in a breathtaking winter landscape, a winter adventure packed with variety, warmth, and the very best quality awaits young and old alike, here in the Upper Inntal valley in Tyrol – just waiting to be discovered on 214 kilometres of slopes and off-piste.***

### **Treasure map point #1: the golden gate of comfort**

Every great adventure begins with a relaxed start. In [Serfaus-Fiss-Ladis](#), this is ensured by the numerous modern cable cars, as well as the unique Serfaus Underground, the smallest and highest-altitude underground train in the world that floats on air cushions, so you can leave the car behind. Starting this coming winter season, transport will be even more convenient: the [new comfortable parking garage](#) at the Waldbahn in Fiss offers day visitors short distances, plenty of space, and relaxed access to the cable car, ensuring a stress-free start to their day of skiing. In Ladis, another highlight is setting new standards: the [modernised valley station area](#) with the high-quality comfort ski depot. Here, functionality and service come together to create a real experience: heated lockers, beauty stations, interactive experience walls, and even play stations turn the ski depot into a genuine experience. A central ticket office with an SFL souvenir shop and a ski school office complete the amenities.

### **Treasure map point #2: peaks of memory & panoramic views**

Moments that last should be captured for eternity! Starting this coming winter season, [three new photo points](#) have been set up at the Pezidbahn and Obere Scheidbahn top stations, as well as next to the Schönojoch umbrella bar. They provide the perfect backdrop for unforgettable souvenir photos against a stunning mountain panorama. Thanks to free Wi-Fi, you can share these special moments immediately with friends and family.

### **Treasure map point #3: the sparkling realm of budding young skiers & piste heroes**

At the heart of the treasure map are 214 kilometres of immaculate slopes that wind their way through the snow-covered landscape like glittering ribbons. Beginners and pros alike will find perfect conditions between 1,200 and 2,828 metres above sea level. Serfaus-Fiss-Ladis is a true paradise for young adventurers: in the [Kinderschneealm, Murmli Park, and Berta's Kinderland](#), budding young skiers can learn their first turns in a playful way – attentively accompanied by the two mascots, Murmli the marmot and Berta the cow. For a particularly magical way to start the day, take advantage of the early hours at *Sunrise Hexensee* or the *First Track*, when the snow is still untouched and the slopes are almost empty.

### **Treasure map point #4: off-piste trails & adrenaline rushes**

The treasure map holds [many more discoveries](#) away from the slopes as well! Over 100 kilometres of perfectly groomed winter hiking trails invite you to go exploring, and the range of options is completed by snowshoe tours, cross-country ski trails and routes, fun areas, and freeride and piste ski tours. A highlight for young and old alike is a ride through the snow-covered landscape



on the *Masner Express*, a converted snow groomer. For those looking for an adrenaline rush, adventures such as the flying fox-attraction *Serfauser Sauser*, the giant swing *Skyswing*, and the dragon-like *Fisser Flieger* await brave explorers who want to soar high above the snow-covered landscape.

### **Treasure map point #5: a treasure chest of culinary delights & evening experiences**

The delicacies and magical evenings are also a real treasure. From an exclusive breakfast with sparkling wine in the *Crystal Cube* at 2,600 metres above sea level with breathtaking 360-degree views, to the romantic *Sunset Dinner Masner* in the Monte Mare restaurant, culinary delights are truly celebrated here. Special events, such as the [SnowArt Genussfestival](#) at the start of the season in early December, delight the senses with unique creations and regional specialities. The evenings in Serfaus-Fiss-Ladis are just as magical as the days: from night skiing and night tobogganing to the stylish *Magic Ladis – Marktdorf (Market Village)* and [spectacular shows](#) such as the *Adventure Night* in Serfaus, the *Nightflow* in Fiss, and *Magic Ladis – Fire & Ice*, every day ends with unforgettable memories. And while the parents enjoy a romantic evening, the kids will have a whale of a time at *Kids Night* in *Berta's Kinderland*. There really is something for everyone here. This makes Serfaus-Fiss-Ladis a feel-good place where every moment counts and generations come together.

### **About Serfaus-Fiss-Ladis**

True to the motto "Moments that last!", the Tyrolean holiday region of Serfaus-Fiss-Ladis offers varied and carefree winter holidays at the highest level. It is a feel-good place where all visitors can take some time out to relax and enjoy themselves carefree: whether alone, as a couple, or with the whole family. Because in Serfaus-Fiss-Ladis, the mountains have something to offer for everyone, young and old alike. The three historic mountain villages lie on a sunny high plateau above the Upper Inntal valley in Tyrol, surrounded by the distinctive mountain peaks of the Samnaun mountain range and the Ötztal Alps. The holiday region offers all visitors the ideal conditions for a unique winter holiday full of variety at between 1,200 and 2,828 metres above sea level: Activities for winter sports enthusiasts. Variety for the whole family. Adventures for action heroes. Breath-taking panoramas for connoisseurs. Exceptional specialities for gourmets. A holiday that will live long in the memory! You can find more information at [www.serfaus-fiss-ladis.at/en](http://www.serfaus-fiss-ladis.at/en).

### **For further information:**

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